



PRESS RELEASE

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Manufacturing Week – Networking & More

Sault Ste. Marie, MI - On Tuesday, October 3rd from 11:30 am to 1:30 pm, the Economic Development Corporation (EDC) hosted their second Manufacturing Day at the Crow's Nest on the campus of Lake Superior State University. The event was created with a focus on benefitting manufacturing in the region but also included business owners, students and entrepreneurs from both sides of the river. Sponsors of the event included Michigan Economic Development Corporation, Michigan Certified Development Corporation, Cloverland Electric Cooperative and Spectrum Business Enterprise Solutions.

"We were very happy with another successful event during National Manufacturers Week. Many thanks to our guest speakers, and to Mayor Tony Bosbous for their presentations. We look forward to next year's event attracting even more area manufacturers." reported Jeff Holt, EDC Director.

Sault Ste. Marie Mayor Tony Bosbous welcomed the group reporting that, "Manufacturing is a large employer our region, employing just over 1,000 community members with over 21 million in wages. The support for manufacturing can be seen here today as this event has grown 25% just in the last year. It is great to see our partners participate, including the Chippewa Co. EDC. Collaboration is key."

Michigan Department of Talent & Economic Development's Deputy Director, Marketing & Strategy Sammie Lukaskiewicz noted, "This event not only celebrates manufacturing, but emphasizes the importance of business and education working together for a skilled workforce today. We need to make students and parents aware of the opportunities for good jobs, but also the pathways to the proper training, while ensuring schools have the resources they need to provide effective programs for the communities they serve."

75 attendees including entities such as Carmeuse Lime & Stone, MCM Marine, Norpro, Precision Edge, and Superior Fabrication received resources and were able to network face-to-face with their peers. Michigan Manufacturers Association (MMA), Michigan Economic Development Corporation (MEDC), Cloverland Electric's Energy Optimization, and MIWorks were available before and after the event and reiterated that they made valuable connections in our area.

Future plans for the EDC include hosting an Industry Day in March and a Pure Michigan Business Connect in April. To sign up for our January Manufacturers Alliance lunch please contact tlaitinen@saultcity.com. Follow our Facebook page to stay tuned into what @SSMEDC has to offer. Visit our website at SaultEDC.com.

Photos labeled accordingly.

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